

## Message Text

UNCLASSIFIED

PAGE 01 NAHA 00140 101009Z

43

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 /018 W

----- 070342

R 100906Z APR 75

FM AMCONSUL NAHA

TO USDOC WASHDC UNN

INFO SECSTATE WASHDC 1667

AMEMBASSY TOKYO

UNCLAS NAHA 140

E.O. 11652: N/A

TAGS: BEXP, JA, BFOL, BTIO

SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 588/03/P012

2. 041075

3. H. COCHRAN

4. 588 JAPAN

5. M

6. A. REPLY TO

B. MR. JUN TERUYA, PRESIDENT

C. SUPREME SUPPLY CORP., P.O. BOX 217, OKINAWA CITY,

OKINAWA (904-21), JAPAN

7. CABLE: SUPREMECO. TEL: 098-937-5895

8. CO. REF: (FINANCIAL). BANK OF AMERICA, CPO BOX 378, NAHA

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OKINAWA, JAPAN.

9. 101 DIRECT SALE TO END-USER

10. DESCRIPTION

3551143-0010. PASTEURIZER, CAPACITY 500 TO 1000 GAL/DAY, FOR  
PASTEURIZING ORANGE JUICE IN 30 PCT/70 PCT, 50/50, 100/0 MIXTURE  
WITH WATER.

3551469-0000. OTHER FOOD AND BEVERAGE BOTTLING MACHINERY -  
ORANGE JUICE MIXING MACHINE, CAPACITY 500 TO 1000 GAL/DAY,  
TO MIX FROZEN ORANGE JUICE CONCENTRATE WITH WATER IN 30/70,  
50/50, AND 100/0 COMBINATIONS.

3551461-000. CARBONATORS (BEVERAGE BOTTLING), CAPACITY 500  
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TO 1000 GAL/DAY.

3551465-0000. FILLING MACHINE, CAPACITY 500 TO 1000 GAL/DAY.

3551466-0000. CASERS AND UNCASERS.

ALL ITEMS ARE FOR USE IN BUYER'S SOFT DRINK PRODUCTION AND BOTTLING FACILITY. BUYER HAS ABOUT 80 PCT OF FRESH ORANGE JUICE MARKET IN OKINAWA. ANNUAL SALES ABOUT \$550,000. POTENTIAL SUPPLIERS SHOULD REPLY ASAP, QUOTE FOB AND CIF NAHA (AMERICAN PRESIDENT LINES, STATES LINES, LYKES LINES PROVIDE REGULAR SERVICE TO NAHA). BUYER NEEDS CATALOGUE OR BROCHURE WITH SPECIFICATIONS, ETC. PROBABLE BASIS FOR DECISION IS PRICE.

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BUYER WOULD LIKE TO INSTALL MACHINERY TO EXPAND PRODUCTION PRIOR TO JULY 20, 1975. OCEAN EXPO 75 OPENING THAT DATE WILL BRING ABOUT TWO MILLION TOURISTS TO OKINAWA OVER SIX MONTH PERIOD.

TERUYA SPEAKS/READS ENGLISH. HAS LAW DEGREE FROM N.Y. UNIV.

SYLVESTER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 10 APR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Errors:** N/A  
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**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 27 JUN 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <27 JUN 2003 by SilvaL0>; APPROVED <21 JAN 2004 by ShawDG>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PRIVATE TRADE OPPORTUNITY  
**TAGS:** BEXP, BFOL, BTIO, JA  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006